

MBA Degree Program Course Listing (DPCL)
for students entering the program AY 2016-17

Core Knowledge Courses

	Grade	Fall	Spr.	Sum.
ACCT B715 Financial & Managerial Acct.	_____	x		x
DECS B725 Managerial Econ. & Statistics	_____	x		x
FIN B700 Financial Management	_____		x	x
MGT B700 Org. Behavior & Leadership	_____		x	
MGT B705 Strategic Communication	_____	x		
MGT B710 Operations & Process Mgmt.	_____		x	o
MKT B700 Marketing Strategy	_____		x	
BA B750 Competitive Strategy	_____	x		x

Electives (or Specialization)

Elective 1	_____			
Elective 2	_____			
Elective 3	_____			

Immersion Weeks (4 required)

BA B701 MBA Experience Week	_____	x		o
BA B702 Venture & Ideation Week	_____	x		
BA B703 Career Management Week	_____		x	
BA B704 Ethics & Social Justice Week	_____		x	

MBA Capstone Experience

BA B855 MBA Capstone Project†	_____			
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† *Capstone must be completed in the final semester of residence*

x *Timing of normally scheduled course offerings (subject to change)*

o *Timing of “as needed” additional course offerings (subject to change)*

Entrepreneurship Specialization Electives

	Fall	Spr.	Sum.
ENTR B815 Venture Capital Investment	x		o
ENTR B820 Innovation & Entrepreneurship	x		
ENTR B825 Entrepreneurial Strategy			x
ENTR B830 New Venture Consulting		x	
ENTR B831 Lean Startup LaunchPad		x	

Finance Specialization Electives

FIN B805 Investment Management			x
FIN B815 Venture Capital Investment	x		o
FIN B820 Financial Statement Analysis	o		
FIN B830 Real Estate Investment			o
FIN B835 Financial Decision Modeling		x	

Marketing Specialization Electives

MKT B810 Retail & Sales Management		o	o
MKT B815 Integrated Brand Promotion			x
MKT B820 Digital Marketing & Analytics	x		
MKT B825 Consumer Analysis & Research		x	
MKT B840 Services Marketing	o		o

Operations Specialization Electives

DECS B700 Business Analytics		o	
MGT B725 Quality & Perf. Excellence	x		
MGT B800 Mgmt. Consulting & Research	o		
MGT B825 Global Supply Chain Mgmt.			o
MGT B830 Project Management			x
MGT B835 Lean Six Sigma		x	